

UNIV 100, Sneakerology: A modern history of sneakers, from Converse to Yeezys...

Fall 2020 Sec H03 – M/W 1:00 pm – 2:15 pm, Clyde L. Rougeou Hall (CLR) Rm. 213

Fall 2020 Sec 080 – M/W 2:30 pm – 3:45 pm, Clyde L. Rougeou Hall (CLR) Rm. 213

Along with Zoom meeting at designated times

University of Louisiana at Lafayette

Instructor: Michael Eble

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Office: Fletcher Hall Gallery, 207

Phone: 337-482-5318

Office Hours: By appointment via Zoom or Teams

Course Mode: Hyflex

HyFlex combines remote technology with on-campus learning, allowing for safe, socially distant face-to-face instruction.

Course Description:

In this course, students will explore the modern history of Sneakers, by surveying the cultural relevance of sneakers through advertising, sports, fashion, design and music. Additionally, students will also discuss sneaker culture, the formal designs of sneakers, how they are produced, and the personal connections individuals make between their identity and the sneakers on their feet. UNIV 100 has also been designed to help you maximize their success in college by addressing a variety of issues that often lead to failure or withdrawal as well as providing you with information and strategies to enhance your academic success

CAJUN CONNECTION:

Fall 2020 Cajun Connection will be held via Moodle and will be accessible beginning August 13, 2020 and will need to be completed by August 31, 2020. Cajun Connection is a required component of UNIV 100. Once Cajun Connection is closed it will remain closed. Students who do not complete Cajun Connection will experience a one letter grade reduction in their final course grade. Staff members in the Office of First-Year Experience are going to monitor students' progress and notify instructors of whether students complete Cajun Connection. The course is broken up into small sections, so you don't have to complete all of the activities at one time. However, you must have completed all sections of the online Cajun Connection by midnight August 31, 2020 to receive credit for UNIV 100.

Course Learning Outcomes:

After successful completion of UNIV 100, students will be able to:

1. Think critically and develop solutions to issues presented in class through formulating appropriate questions, investigating various options, and evaluating these options for relevance and preference.
2. Express personal reflections and opinions through both written *and* oral media.
3. Investigate answers to questions posed in class by learning to locate information and critically assessing the relevance and value of the information.

Course Materials: None at this time

Course Grade: Students *must* pass both the Cajun Connection and First-Year Seminar sections of the course to earn a passing grade in UNIV 100. Your grade in the Cajun Connection part of the course is “credit/no credit” (and will be provided to me from the Office of the First-Year Experience). Your grade in the seminar is based on the following:

Grade	Possible Points	Percentage of Total
Attendance	50	12%
Sneaker Hound Assignments	100 (10 for the semester)	22%
Video Journal Assignments	100	22%
Mid term Sneakerography	100	22%
Final Project: Sneaker Company Group Project	100	22%
Total Points	450 points	100%

The final course grade will utilize the following grade scale:

90-100 = A
80-89 = B
70-79 = C
60-69 = D
< 60 = F

COURSE POLICIES

Attendance Policy: Attendance in class is very important and is mandatory. Attendance will be taken for every class period. Every student is “awarded” three free absences – this means that you can miss class without excuse or penalty up to three times. Any absences that are to be excused must be accompanied by official documentation to be considered. Any unexcused absences after the three allotted will result in the dropping of your overall letter grade for the class by one letter for each absence. Simply showing up for class does not guarantee that you will be counted as present. If you are distracted or distracting, you will be counted as absent from class. Unauthorized use of technology will result in being counted absent (see policy below). Likewise, if you show up late or leave early without permission, you will be counted as absent.

Student Interaction Expectations: Students will respect each other and the instructor. Students will be expected to engage in group work during some classes. Students are also expected to participate in class discussions and treat the instructor and classmates with respect. Repeated failure to show respect can lead to dismissal from the course. The topic of this course has the potential to result in discussion that is not conducive to learning, it is absolutely important that all classroom discussion be on topic and respectful. We all have different backgrounds, beliefs, and passions and it is important to be mindful and respectful of those differences. Also, when it comes to classroom discussion: QUALITY OVER QUANTITY. Do not talk just to hear yourself talk, we don’t have time for that.

Late Work Policy: After the due date for an assignment has passed, students will have one week in which to submit the assignment for HALF CREDIT. After one week, the assignment grade will be recorded as a zero.

Technology/Cell Phone Policy: In our classroom, the only times when technology is allowed is when you are expressly instructed to use it for a specific assignment or project. If you are found using technology at any other time, or if you are found using it to work on something other than a class assignment, you will be recorded as absent that day. Your cell phone and earbuds should be kept in your book sack, purse, or pocket. Do not keep it on the desk or table.

Recording Devices: Lectures or course materials, such as quizzes, may not be recorded or disseminated in any fashion without prior approval from the instructor.

Academic Honesty Policy: The University of Louisiana at Lafayette policy on academic dishonesty is outlined in the 2019-2020 Undergraduate Catalog which can be found on ULINK. Failure to adhere to academic honesty policies may lead to academic penalties, including at a minimum earning a zero on the assignment and up to failure of the course. If you have any questions about this policy or you aren't sure how to appropriately cite others' work (such as information you found on the internet), ask me or visit The Writing Center (see below).

Withdrawing from a course: If you wish to withdraw from a course, you must do so by the last official day to withdraw, Wednesday, Oct. 3. After that time you will receive the grade assigned by the instructor.

CAMPUS RESOURCES

Office of Disability Services: For information about ODS and SEP services, contact Kim A. Warren, MSW, PH.D., LCSW, Supported Education Advisor, by phone at 482-5252, by email at kimawarren@louisiana.edu, or by visiting the Office of Disability Services in the Conference Center, Room 126. Eligibility requirements are described at the ODS website (<http://disability.louisiana.edu/>).

Counseling & Testing Center: Free counseling services are available at the Counseling and Testing Center (<http://counselingandtesting.louisiana.edu/>) which is located in the Saucier Wellness Center in O.K. Allen Hall. Reasons for going to counseling include anxiety, depression, relationship difficulties, substance abuse, and more. You can contact the center by calling (337) 482-6480 or sending an email to counseling@louisiana.edu.

The Learning Center: Services offered by The Learning Center include FREE individual (one-on-one) tutoring, study group tutoring, supplemental instruction (SI), computer lab assistance, and a wide variety of on-line resources, most of which are offered in coordination with various academic and administrative departments on campus. Tutors are available at The Learning Center for almost all 100- and 200-level math and science courses as well as for ACCT, BSAT, ECON, EECE, ENGR, ESOL, FREN, PSYC, SPAN, and STAT. The center is located on the second floor of Lee Hall and can be contacted at 337-482-6583 or tlc@louisiana.edu for information or assistance.

The Writing Center: The Writing Center exists to help you improve your research and writing skills. Services offered in The Writing Center include tutoring on all aspects of writing (from creating a draft to proofreading your paper) and workshops on topics ranging from how to do research to how to give presentations. The Writing Center is in HL Griffin 107. You can find more information here: <http://english.louisiana.edu/about-us/writingcenter/index.shtml>.

Technical Support: Students can access technical assistance by contacting the IT Help Desk (<http://helpdesk.louisiana.edu/>) at 337.482.4357 or email at ithelp@louisiana.edu. The IT Help Desk is located in room 201 of Stephens Hall.

Safety Information: University police, faculty and staff are the first responders for all emergencies on campus. To report an emergency, please dial 911 to connect to the campus police. Report any suspicious activity to campus

police or faculty & staff. Make use of the emergency towers on campus and if you SEE something, SAY something!! Also, sign up for the emergency notification system on ULINK.

UL Lafayette COVID-19 Syllabus Policies and Guidelines

Student Code of Conduct: COVID-19: The University aims to fulfill its mission while protecting the health and safety of our students and campus community at large. This includes taking steps to minimize the potential spread of COVID-19. The

University will adhere to the orders, proclamations, and regulations of the Governor of Louisiana and the Mayor-President of Lafayette, Louisiana, as well as guidelines from the Centers for Disease Control and Prevention (“CDC”) and the Louisiana Department of Health (“LDH”) regarding COVID-19. This impacts the expectations of all students as the University continues to make public health informed decisions to protect health and safety on campus. Students should read and understand the addendum to the Code of Student Conduct regarding COVID-19 and Public Health-Informed Policies, and any updates thereto.

COVID-19 Mask Policy for Academic Areas: To assist in decreasing the spread of the COVID-19 virus, it is the University's policy that all students, faculty, and staff are required to wear masks or face coverings which completely cover the nose and mouth areas while inside any academic building including classrooms, labs, studios, offices, hallways, and stairways. A face shield is not an acceptable substitute of a face mask. Failure to wear a mask is a violation of the Student Code of Conduct and such violation will be forwarded to the Dean of Students for action.

Students who have concerns about wearing masks due to a disability or medical condition may discuss a modification to the University's mask policy with the Office of Disability Services. In order to discuss a modification for the Fall 2020 semester, students must first register with Disability Services. All registrants will be contacted to arrange a virtual meeting for further discussion. Learn more about Disability Services and accommodations on the Student COVID-19 Response page. Email questions to ods@louisiana.edu.

COVID-19 Attendance: If you are experiencing any signs or symptoms associated with COVID-19 (refer to the most recent [Centers for Disease Control \[CDC\]](#) guidance on possible symptoms), do not come to class or to campus. First, contact Student Health Services (337-482-1293) or your medical provider, then contact your instructors to inform them of your situation and discuss possible arrangements and ways to keep up with the courses. If you do not feel well for any reason and are staying home, including for symptoms of COVID-19, fill out the [Anticipated or Unplanned Absence Form](#).

If you are required to self-isolate or self-quarantine because of COVID-19, do not come to class or to campus. All students who are required to self-isolate or self-quarantine because of COVID-19 must complete the [Student COVID-19 Quarantine and Isolation Form](#) (they do not need to complete the Anticipated or Unplanned Absence form) and email their instructors for support and resources.

Do not wait until you are behind to reach out to your instructors. Options will vary depending on when during the term you are unable to participate, how much class time and coursework is missed, and the nature of the course. Options may include, but not be limited to, transitioning to learning and testing remotely during your absence; in extreme cases, withdrawing from the course, or receiving a grade of incomplete. Contact your instructor and academic advisor with any questions.

For requests to move from on-campus to remote learning for reasons related to COVID-19, a student initiates a written request to the faculty member. The faculty member considers the student's request, learning objectives of the course, and educational technology available to determine if an arrangement for remote instruction is feasible. If a resolution within the course is not possible, the student may contact the department head over the course, and then the academic Dean, to see what other resolutions may be available.

Learn more on the Student COVID-19 Response page on the University's website. If you have any questions or concerns, email deanofstudents@louisiana.edu.

Faculty Guidelines: Academic departments will procure a supply of masks through Facilities Management to make available to faculty for students who do not have a mask. If a student is required to wear a mask but is not wearing one as required in academic areas, faculty will provide a mask to the student and inform the student that it is a violation of the Code of Student Conduct not to wear a mask. If the student does not use the mask, the student will be required to leave the classroom and the faculty will advise them that they will report it as a violation of the Code of Student Conduct. The faculty will complete the [Community Reporting Form](#) found on the Office of Student Rights and Responsibilities website. Any class missed due to a student's failure to adhere to the requirement of wearing a mask will be recorded as an unexcused absence.

The student will not be allowed into the academic setting until clearance has been provided from the Office of Student Rights and Responsibilities. Students should stay in contact via e-mail with their instructors/professors pending clearance.

Health or Safety Risk: The University may request or require a student to leave campus when that student's continued presence on campus poses a health or safety risk for community members.

COURSE CALENDAR

August 17th Cajun Connection - Review Syllabus and Class Philosophy

Please note that students are expected to complete reading assignments prior to class and lectures will be based very heavily on text content. Dates and content are loosely scheduled and may change at any time).

	Monday	Class activities	Wednesday	Class Activities
Week 1	Aug. 17	<i>The Rise of sneaker Culture in America</i> -General Discussion about Sneakers	Aug. 19	<i>Just For Kicks Documentary</i>
Week 2	Aug. 24	Boulton Brand and the Earliest Sneakers and New Balance	AUG. 26	Chucks/Converse
Week 3	Aug. 31	Keds	Sept. 2	Library Training
Week 4	Sept. 7	Labor Day	Sept. 9	<i>Sneakerheads Documentary</i>
Week 5	Sept. 14	Adidas	Sept. 16	Adidas
Week 6	Sept. 21	Puma	Sept. 23	Asics
Week 7	Sept.28	Advising 101	Sept. 30	Saucony and Reebok
Week 8	Oct. 5	Class meets together Virtually on October 7	Oct. 7	Career Services Workshop
Week 9	Oct. 12	Nike	Oct. 14	Nike
Week 10	Oct. 19	<i>Abstract Documentary – Tinker Hatfield</i>	Oct. 21	Air Jordan
Week 11	Oct. 26	<i>Unbanned the legend AJ1</i>	Oct. 28	Vans, Airwalk, and other skateboarding shoes
Week 12	Nov. 2	Fashion and Sneaker Collaborations	Nov. 4	Outliers, Obscure, and Smaller Sneaker Brands
Week 13	Nov. 9	Final Presentations Day 1	Nov. 11	Final Presentations Day 2
Week 14	Nov. 16	Final Presentations Day 3	Nov. 18	Final Presentations Day 4

UL Academic Dates and Deadlines

No Exam during the Final Exam Period: Near the end of the semester, you may receive an automatic e-mail from the university informing you of your final exam schedule based on the courses you are enrolled in. That e-mail does not apply to UNIV 100.

UL Academic Dates and Deadlines:

(for latest calendar, go to <https://registrar.louisiana.edu/sites/registrar/files/FA20%20calendar-with%20A%20and%20B%20term-DIST%20COPY.pdf>)

Last Day for Adding Classes – Friday, August 21, 2020

Labor Day Holiday – Monday, September 7, 2020

Last Day to Drop with Grade of W – Thursday, October 29, 2020

Advising Sessions for Spring 2021 – October 12 – October 23, 2020

Last Day to Resign from the University – Thursday, October 29, 2020

Last Day of Classes – Friday, November 20, 2020

Final Exams – November 21-25, 2020
Fall Commencement – Tuesday, December 2, 2020