

Rubric for Artifacts:

Mild (10 points each): 🍌

If you're not feeling particularly creative or have just run out of steam on any given week, this option will satisfy the requirements; you'll just have to do more of them.

- Write a **3-5 page reflection paper**, identifying **5 important concepts** from the chapter.
 - **Each concept must come from a separate section** of the chapter.
 - Use **bold font** to make the terms/concepts easy to find.
 - Identify what **section of the text** it came from (page # or section #).
 - **Explain the concept in your own words.**
 - **Give an example** of how you might apply the concept(s) to your future career, personal experiences, or other real-world situation.
 - If you use outside sources, include a **reference list** and use **proper APA formatting** of citations/references
 - **Meets format requirements for writing assignments** (see syllabus).
 - **Correct grammar and spelling** with few to no errors.

Criterion Checklist	Yes	No
5 or more concepts correctly explained in your own words and presented in bold font in the document to make them easy to find and count		
Each concept is correctly applied to a personal or real-world example		
Each concept comes from a different section of the text (document includes page and/or section numbers)		
10 or more terms (specific words) from used to explain the concepts and presented in bold font in the document to make them easy to find and count (*10 total, not 10 for each concept*)		
Citations for the textbook and any external sources are in proper APA format		
Meets page length requirements		
Meets requirements for writing assignments as noted in the syllabus		
Few to no typos, grammatical errors, or difficult to follow sentences.		

Medium (20 points each) 🍌 🍌

- Choose ONE of the following per chapter.
 - Create an **infographic** applying material from the chapter to something that interests you (future career, personal experiences, real-world problems).
 - <https://www.canva.com/create/infographics/>
 - <https://piktochart.com/formats/infographics/>
 - Create a **graphical organizer** applying the material from the chapter to something that interests you (future career, personal experiences, real-world problems).
 - <https://www.canva.com/graphs/graphic-organizers/>
 - **Interview someone** in the field and write a 3-5 page about them. Make connections between their work and your field or personal interests.
 - Use the material from the chapter to develop a short (3-5 page) **creative writing piece**.
 - Use the material from the chapter to develop a **piece of art (any format)**.
 - **Create a video** (5-10 min) applying the material from the chapter to something to something that interests you (future career, personal experiences, or real-world problems). Options include but are not limited to: voice-over-power point, “talking head” video, animation, demonstration, etc.
 - Put together an **annotated list of resource materials** (videos, podcasts, articles, etc.) that someone else could use to learn about a topic that interests you (future career, personal experiences, or real-world problems).
 - You may **propose an alternative idea**, but it must be approved by me first.
- **Criterion:**
 - **10 or more terms correctly applied** and **bolded** or otherwise emphasized to make them easy to identify and count.
 - Concepts must come from at least **2 different sections of the chapter**
 - Include a **Glossary** that lists the concepts and terms in alphabetical order, includes the page or section number where the concept appears in the text, the correct definition of the term, and a brief explanation of how it is applied in the artifact.
 - Includes a **reference list** of works cited (including textbook)
 - Proper **APA formatting** of citations/references with few to no errors
 - Written assignments are **3-5 pages** long (not including Glossary & References).
 - **Meets requirements for writing assignments** as noted in the syllabus
 - **Correct grammar and spelling** with few to no errors

Criterion Check List	Yes	No
10 or more terms correctly applied correctly applied to a personal or real-world example		
Concepts must come from at least 2 different sections of the chapter		
Terms that relate to concepts are bolded (or otherwise enhanced) to make them easier to find and count		
Glossary is properly formatted and includes all of the requisite elements		
Reference list of works cited (including textbook)		
Citations for the textbook and any external sources are in proper APA format		
Meets page or time requirements (if applicable).		
Meets requirements for writing assignments as noted in the syllabus (if applicable)		
Few to no typos, grammatical errors, or difficult to follow sentences (if applicable)		

Spicy (40 points each): 🌶️ 🌶️ 🌶️

- Choose ONE of the following
 - Look up 2 or more of the articles cited by the text and read them. First, write a summary of the articles explaining how they are used in the text. Second, provide an assessment of the how the research was portrayed or represented in the text. Conclude with an explanation of how this topic relates to something that interests you and how you might apply what you have learned to your future career, personal experiences, or real-world problems. Note: all research cited in the text is included in an index at the back of the book.
 - Find an article, video, or podcast on a topic covered in the chapter and look up the original research. Write up a summary of the original article(s) and your assessment of whether it came from a reputable source or not. Next, provide an assessment of the accuracy of the reporting-- how the research was portrayed or represented in the article, video, or podcast. Conclude with an explanation of how you might apply what you have learned about this topic to your future career, personal experiences, or real-world problems.
 - Use the tools of your field to create a model or analyze something from the chapter. For example, you could:
 - Create a computer program that models the functions of a neuron.
 - Create a 3-D rendering of a brain and illustrate the functions of each region.
 - Create a data visualization of the sleep patterns of high school versus college students.
 - Use your econ skills to do a cost-benefit analysis of a specific health intervention.
 - Write a creative writing piece (5-10 pages) exploring the stages of development.
 - Write and perform/record a skit (~10 min), demonstrating how memory can be flawed.
 - You may propose an alternative idea, but it must be approved by me first.
- **Criterion:**
 - **10 or more terms correctly applied** and **bolded** or otherwise emphasized to make them easy to identify and count.
 - Concepts must come from at least **2 different sections of the chapter**.
 - Includes a **Glossary** that lists the concepts in alphabetical order, includes the page or section number where the concept appears in the text, the correct definition of the term, and a brief explanation of how it is applied in the artifact.
 - If outside sources are use, they must be reputable: peer-reviewed article, nationally recognized research foundation (e.g. Alzheimer’s Association, National Alliance on Mental Illness, Dana Foundation, etc.), or government sponsored research (NIH, NSF, CDC). Check with me to make sure your source is reputable.
 - Includes a **reference list** of works cited (including textbook)
 - Proper **APA formatting** of citations/references with few to no errors
 - Written assignments are **5-10 pages long** (not including Glossary & References).
 - **Meets requirements for writing assignments** as noted in the syllabus.
 - **Correct grammar and spelling** with few to no errors.

Criterion Check List	Yes	No
10 or more terms correctly applied to a personal or real-world example		
Concepts must come from at least 2 different sections of the chapter		
Terms that relate to concepts are bolded (or otherwise enhanced) to make them easier to find and count		
Glossary properly formatted and includes all of the requisite elements		
Outside sources are reputable (if applicable)		
Includes a reference list of works cited (including textbook)		
Citations for the textbook and any external sources are in proper APA format		
Meets page or time requirements (if applicable).		

Meets requirements for writing assignments as noted in the syllabus		
Few to no typos, grammatical errors, or difficult to follow sentences.		

Extra Spicy (60 points): 🌶️ 🌶️ 🌶️ 🌶️

- Same options/criteria as “Spicy” but references **two or more chapters** in a substantial way.
For example
 - Create a research proposal (Chapter 2, research methods) for a study on memory (Chapter 7, memory)
 - Create a computer model or piece of art that demonstrates changes in neurons (Chapter 3, biology of behavior) before, during, and after habituation (Chapter 6, learning).
 - Compare and contrast two different articles that discuss Health, one from a physiological perspective (Chapter 3) and one from a social perspective (Chapter 12).

Criterion Check List	Yes	No
10 or more terms correctly applied to a personal or real-world example		
Concepts must come from at least 2 different chapters		
Terms that relate to concepts are bolded (or otherwise enhanced) to make them easier to find and count		
Glossary properly formatted and includes all of the requisite elements		
Outside sources are reputable (if applicable)		
Includes a reference list of works cited (including textbook)		
Citations for the textbook and any external sources are in proper APA format		
Meets page or time requirements (if applicable)		
Meets requirements for writing assignments as noted in the syllabus		
Few to no typos, grammatical errors, or difficult to follow sentences		